

Landmark Signposts Service Quote for Re/Max Excel Realty As of October 01, 2018

Landmark Signposts is a sign installation company specializing in the Installation and Removal of Real Estate signage on Residential and Commercial properties throughout the Toronto and surrounding area.

Landmark Signposts supplies the traditional white colonial posts for the displaying of the real estate signs. Real Estate offices can also provide Landmark Signposts with their own custom posts, if that is what they would prefer to have used to display their signage.

Landmark Signposts provides a warehouse for the storage of the Real Estate signs. The signage would be kept in an inventory until needed for an installation, and put back into the inventory after removal

Landmark Signposts operates **Monday through Friday excluding holidays**. Sign orders must be **submitted by 3:00pm for the order to be processed and received on that business day**. Orders submitted after 3:00pm will not be received and processed until the next business day. **Sign installations for the Toronto area are usually completed within one or two business days of their receipt**. Sign installations for areas that are to the West (Brampton, Mississauga, Oakville, etc.), North (Newmarket, Bradford, etc.) and East (Whitby, Oshawa, Bowmanville, etc.) of Toronto are completed on Fridays.

Landmark Signposts' objective is to have all **orders received by 3:00pm Thursday, completed in time for the weekend**.

Landmark Signposts charges a **basic rate of \$38.00** for the installation/removal of a sign at a property. This rate assumes that the installation is in the main Toronto area, at ground level, uses a regular post for the installation and there are not any unusual extenuating circumstances. For properties that are outside of the main Toronto area, then an additional surcharge may apply to offset the extra gas and time to complete the installation/removal of the signage. The **installation rate covers a two month period of time, after which a \$5.00 per month charge applies for the Maintenance and Rental of the post**.

Landmark Signposts will Repair and Maintain any post that they have installed at no charge. The exception would be situations of vandalism or seller interference that is beyond the control of Landmark Signposts.

While posts are installed at a property, they are the responsibility of the Real Estate office and/or agent. Any theft or vandalism of a post will be charged back to the office or agent.

Stickers are not to be placed on the posts. There is a \$5.00 charge to remove the stickers and repaint the posts, so they will be presentable for the next installation.

Landmark Signposts Installation Rates As of January 01, 2018

Toronto, Markham, Etobicoke, South Richmond Hill, South East Vaughan	\$38.00
S. Pickering, North Richmond Hill, North East Vaughan	\$40.00
Aurora, N. Pickering, S. Ajax, South West Vaughan, S. Stouffville	\$42.00
N. Ajax, S. Whitby, Newmarket, NW Vaughan, Mississauga, NW Stouffville	\$45.00
N. Whitby, S. Oshawa, Brampton, NE Stouffville	\$49.00
North Oshawa, East Oakville	\$50.00
West Oakville	\$55.00
Milton, Bowmanville	\$65.00

Agents can request their sign installations to be a “Rush” order, in an effort to speed up the timing of their installation. There is a **minimum \$10.00 charge for a rush order**. Properties which are further outside of the Toronto core, may incur a higher rush rate, but the agent would be informed of this. Landmark Signposts cannot always fulfill a rush request, depending on the timing of the request and the location of the property. The agent is only charged the rush rate, if Landmark Signposts is able to comply with their request

For locations that are further outside of the service area, Landmark Signposts charges a Travel Charge of \$0.65 per kilometre, over the basic installation rate of \$38.00, to cover the drivers gas and time to travel to and from the property to install, and then later, to remove the signage. An estimate can be provided in advance of any installation, if requested.

Landmark Signposts also installs commercial signs of various sizes and designs. Prices for these custom installations can be quoted on a case by case basis.